

Camp Fire Sunshine

2021-22 ANNUAL REPORT

our promise

**YOUNG PEOPLE WANT TO SHAPE
THE WORLD.**

**CAMP FIRE PROVIDES THE
OPPORTUNITY TO
FIND THEIR SPARK,
LIFT THEIR VOICE,
AND DISCOVER WHO THEY ARE.**

**IN CAMP FIRE,
IT BEGINS NOW.**



CAMP FIRE'S IMPACT



1007 KIDS & TEENS SERVED IN 2021-2022

521 WERE DEFINED AS UNDERSERVED



110 YOUTH

WERE ENGAGED IN THE UNITED WAY VELLO READING PALS PROGRAM
JULY 21 - MAY 22



6,700 Hours

OF COMMUNITY SERVICE PROVIDED BY OUR TEENS 2021-2022



2152 ONLINE BOOKS & 230 HOURS READ BY OUR CAMP FIRE KIDS

USING THE READING, A-Z CURRICULUM



ASSISTANCE GIVEN TO OUR CAMP FIRE FAMILIES

\$21,532 SCHOLARSHIPS GIVEN IN FISCAL YEAR 2021-22

CAMP FIRE HIGHLIGHTS



PROGRAM REVENUE

\$297,906

AN INCREASE OF \$123,737 FROM LAST YEAR



SPECIAL EVENTS

\$148,348

KENTUCKY DERBY FUNDRAISER
AN INCREASE OF \$31,540 FROM LAST YEAR



AWARDED GRANTS

UNITED WAY
\$108,158

UNITED WAY DONOR'S CHOICE
\$7,708

THE AMERICAN RESCUE PLAN ACT
\$63,615 SPREAD OVER 2021 & 2022 FISCAL YEARS

GIVEWELL IMPACT
\$14,273 (WILL BE USED FISCAL YEAR 2022)



CAMP FIRE SUNSHINE FAMILY,

MY HEART IS FULL AS I WRITE THIS LETTER TO ALL OF YOU. YOU HAVE HEARD ABOUT THE AMAZING ACCOMPLISHMENTS OF THE PAST YEAR. IT IS THE CULMINATION OF ALL OF THE HARD WORK AND EFFORT OF EVERYONE WHO TOUCHES CAMP FIRE. YOU ARE WOHELO!

TO THE CAMP FIRE SUNSHINE BOARD: IT HAS BEEN A GREAT PRIVILEGE TO SERVE AS YOUR BOARD PRESIDENT THIS PAST YEAR. I FEEL AS A BOARD, WE HAVE HONORED THOSE WHO HAVE SERVED WITH US AND BEFORE US TO MAKE EACH YEAR BETTER THAN THE ONE PREVIOUS, BUILDING ON THEIR SUCCESSES TO PASS ON TO THE NEXT BOARD. FOR THAT, I AM VERY APPRECIATIVE AND THANKFUL.

TO THE CAMP FIRE STAFF: YOU HAVE WORKED VERY HARD TO CREATE AN ENVIRONMENT WHERE THE KIDS CAN NOT ONLY LEARN, THEY CAN SAFELY DEVELOP AS INDIVIDUALS. YOUR INNOVATION AND RESOURCEFULNESS HAS TRULY ADDED VALUE TO THE KIDS WE SERVE. EVEN THOUGH WE WERE IN A TRANSITIONAL SEASON THIS PAST YEAR, YOU HAVE LIVED UP TO THE "CAMP FIRE PROMISE" EACH AND EVERY DAY. THANK YOU FOR YOUR DEDICATION AND INVESTMENT INTO THE CAMP FIRE PROGRAM.

TO THE EXECUTIVE COMMITTEE: YOU ARE TRUE PROFESSIONALS. I AM FOREVER GRATEFUL FOR SANDRA ROTH WHO ASKED ME TO JOIN THE COMMITTEE. I AM BLESSED TO BE SURROUNDED BY GREAT LEADERSHIP AND VISION. YOU DID NOT FLINCH DURING THE MANY ADVERSITIES THAT WE FACED OVER THE LAST FOUR YEARS. YOUR WISDOM, STRENGTH, AND COMMITMENT HAS BEEN INSPIRING. THANK YOU KEVIN, TANIA, TERRI, ROBERT AND SANDRA.

TO OUR EXECUTIVE DIRECTOR, ASHLEY ROBERTS: CAMP FIRE SUNSHINE FOREVER CHANGED THE DAY YOU SAID "YES". IT'S BEEN A PLEASURE TO SERVE WITH YOU THIS PAST YEAR AND WATCH YOU WORK. WE HAVE LEARNED SO MUCH FROM YOUR EXPERTISE AND I BELIEVE THAT THERE ARE GREATER THINGS AHEAD NOW THAT YOU HAVE THE FIRST YEAR UNDER YOUR BELT. I LOOK FORWARD TO WHAT'S NEXT! THANK YOU FOR BELIEVING AND TRUSTING IN US.

TO OUR SUPPORTERS, VOLUNTEERS, AND FAMILIES: AS WE REFLECT ON ALL OF THE GREAT ACCOMPLISHMENTS FROM THE PAST YEAR, NONE OF THIS WOULD BE POSSIBLE WITHOUT YOUR GENEROSITY. YOU ARE THE HEART OF THIS ORGANIZATION AND CONTINUE TO BE THE EPTOME OF WHAT CAMP FIRE IS ALL ABOUT. THANK YOU FOR ALL THAT YOU DO.

FINALLY, THANK YOU TO JIM LEPERE, WITHOUT WHOM I WOULD NOT BE WRITING THIS LETTER OF GRATITUDE. YOU DID KNOW WHAT YOU WERE DOING...

CRAIG HOSKING, BOARD PRESIDENT
CAMP FIRE SUNSHINE, 2021-2022

Board of Directors 2022-2023

ROBERT LAY

**SERVPRO LAKELAND
PRESIDENT**

TANIA RUIZ

**LOCKHEED MARTIN
PRESIDENT-ELECT**

TERRI HARDEN

**SADDLE CREEK LOGISTICS
VICE PRESIDENT**

CRAIG HOSKING

**MAXIMIZE DIGITAL MEDIA
PAST PRESIDENT**

GUY LALONDE III

**LAKELAND MOONWALK
TREASURER**

CRISTINA BARRIOS

**HARRISON SCHOOL OF ARTS
RECORDING SECRETARY**

ASHLEY ROBERTS

**EXECUTIVE DIRECTOR
CORPORATE SECRETARY**

COLLEEN BOLGER

JOSH BOLGER

ANNA CLARK

MOLLY COLSTON

JOSH CONINE

JENNIFER CORTES

CHRISTOPHER DARLEY

ANDY DOUGLAS

LORA GARNER

MATT GEWIRTZ

ZACHARY GILMORE

CINDY GREEN

MAJKEN HARRISON

MARTI HUFF

TINESHIA MORRIS

MORGAN ROTH

SANDRA ROTH

BRANDON SILK



THANK YOU TO OUR PARTNERS

