

## Our Promise

Young people want to shape the world. Camp Fire provides the opportunity to find their spark, lift their voice, and discover who they are. In Camp Fire, it begins now.

*Light the fire within.*

### COUNCIL STAFF

Lynn Anne Castleberry  
Executive Director

Austin Brown  
Registrar/Buckingham Terror Program Lead

Nikki Burzynski  
Bookkeeper

Nate Chappell  
Marketing & Program Coordinator

Ayla Coyne  
Teen Outdoor & Service Learning Coordinator

Rhonda Moyer  
Childhood Education Coordinator

Jake Stutzman  
Teen Education Coordinator



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# WoHeLo

## ANNUAL REPORT

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### Camp Fire

SUNSHINE COUNCIL



Needless to say, this year did not go as we all had planned. Our Camp Fire Family lost an inspiring leader. Holly was the spark in this Council and she gave everything to making sure our programs were successful and made sure “her kids” were thriving.

This spirit will not be lost as we move forward. In fact, I have witnessed an emerging spirit in the Board of Directors, Staff and Volunteers that has carried this Council to the next level. Together we have found success out of tragedy, we have found companionship out of despair and we have found faith in others out of loss. As hard as this year was and as tough as it was to step up and be your President, I could not have done it without this Board and Staff. I witnessed incredible perseverance, witnessed those lending a hand to others and seen many giving hugs when needed.

At our board retreat last year, we each wrote a little note to our fellow board members. I've kept them all but did want to share with you the one that Holly wrote. It says “I love your willingness to jump in and make things happen. I'm excited about the new year! WoHeLo! Holly”. Well she was right. It was an exciting year and I had to jump in; maybe a little deeper than I had anticipated. She surely wasn't going to let me get off easy. When I took over the gavel last year, I declared that this team will work hard for our Camp Fire kids and make sure we provide them a place to feel safe and to thrive. I believe that we have met this promise and will continue to do so as your new leadership takes over. Sandra, without hesitation, I pass this gavel on to you because I fully trust your character. You have thoughtful decision making abilities and you have a genuine heart for Camp Fire. With true sincerity, may your year be uneventful.

**Cindy Green**, President 2018-2019

## 2018-2019 BOARD OF DIRECTORS

**Cindy Green**  
Furr & Wegman Architects, PA

**Ginny Sigle**  
Boring Business Systems  
Vice President

Conor Anderson\*  
Meg Bellamy  
Steve Cole  
Jennifer Dankowski  
Andy Douglas  
Alis Drumgo  
Tyler Fox  
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**Sandra Roth**  
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**Lauriane Ciccarelli**  
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**Eric Powell**  
RightPlan Financial  
Treasurer

**Jack Slaughter\***  
Student, Bartow IB HS  
Recording Secretary

Tineshia Morris  
Ashley Roberts  
Tania Ruiz  
Alyss Ruster  
Cindy Sharp  
Adam Smith  
\*Youth Member

## 2018-2019 Highlights

### Fundraiser Milestone:

Kentucky Derby Party raised over **\$100,000**

### Grants Awarded:

**\$8,000**

From Youth Serve America and Disney for program expansion of teen service learning projects.

**\$10,000**

From the George Jenkins Fund within the GiveWell Foundation to start ScieneRocks program at Dixieland Elementary School.

**\$30,000**

Three year partnership with Camp Fire National Headquarters and the New York Life Foundation to support our established work with middle school youth.

### Program Income:

Exceeded **\$200,000** for the first time

### Partnerships:

Through our partnership with United Way of Central Florida we were able to assist families with **\$24,730** worth of discounted programming.

## Our Programs are centered around Thrive{ology}

### Sparks

The things that make you come alive! What excites you, gives you energy, motivation, and purpose? It can be an activity (basketball) or a cause (social justice).

### Growth Mindset

Learn to push past obstacles, take risks, believe you can learn a new skill at any time, and don't give up. Kids and adults with a growth mindset are more successful in life.

### Goal Management

Decide what you want and determine how to get there. Learn to adjust your plan if needed or what kind of support and accountability you want.

### Reflection

Find your "aha moments;" whether it's learning from a mistake or failure, realizing why you were successful, what you like or don't like, what you want, what makes you proud.

### Thank you to the unsung heroes of Camp Fire: Our Staff

Their dedication and passion ensure young people have the opportunities, resources, and support needed to successfully navigate their journey into adulthood. They help extend our reach into the community, graciously share their time and talent, help raise the necessary funding, and step-up whenever and wherever an extra hand is needed.

**1,011** youth served from PreK to **12th** grade

**68%** from financially at-risk homes

**26** different programs/events offered

Teens performed over **8,500** hours of sweat equity  
for **72** agencies throughout the State of Florida.

## Camp Fire Sunshine Central Florida Friends of Camp Fire

### FIRE TENDER

Capital Land Management

### TORCH BEARER

Maximize Digital Media

### FIRE

Whatever Tees

### FLAME

Bell-Barnett Family Fund  
within the GiveWell Community Foundation

Cipher Integrations, Inc.

DNJ Auto Repair

John & Dorothy Dunlap

Newberry's Refrigeration

### SPARK

Brad & Stephanie Lane

### KINDLING

Cindy Green

Deane L. Hart III

Steve & Janice Jones

Dan & Cheri Maloney

Woodland Partners, LLC

### MATCH

Cameron & Rachel Blackstone

John & Paula Monte

Michael & Nyrka Riskin

The Rita & Don Selvage Family Fund

within the GiveWell Community Foundation

Lauren Tassos

**Thank you to our generous donors throughout the year!**

**With the support of the following, we continue to serve 1,000+ Polk County youth annually.**



**These Friends of Camp Fire have provided long term in-kind gifts. Their generosity has provided products and services accounting for over \$15,000 annually.**

<b>Capital Land Management</b>	Lawn & Landscape Maintenance
<b>Cipher Integrations</b>	Computer & Network Support
<b>City of Lakeland</b>	Property Maintenance
<b>DNJ Auto Repair</b>	Van Maintenance & Repairs
<b>Richard C. Fox Plumbing</b>	Plumbing Maintenance
<b>Maximize Digital Media</b>	Website & Social Media Support
<b>Newberry's Refrigeration</b>	Air Conditioning Maintenance
<b>Whatever Tees</b>	Screen Printing & Embroidery

**The purpose of life is a life of purpose.**

- Robert Byrne



### **The Original Law of Camp Fire:**

- Seek Beauty
- Give Service
- Pursue Knowledge
- Be Trustworthy
- Hold on to Health
- Glorify Work
- Be Happy

**Holly Lane** started her Camp Fire career as the Teen Program Coordinator in the Spring of 1993. In 2001, she became the Executive Director. Holly's passion was always with the kids and programming. Our teen program, as we know it, is the product of Holly's innovation; Service-Learning Road Trips, Summer Challenges, Buckingham Terror, and the list goes on.

We may have lost Holly in March 2019, but her spark for Camp Fire will live forever in the hearts of the thousands of youth she served.

### **Goal for 2019-2020**

With your help, we can make Holly's dream of expanding our program space a reality! Holly's Workshop will provide us with 1,000 square feet of storage for program supplies. Our garage can then be converted into an air conditioned 600 square feet multi-purpose room. As our programs grow, the need for added space becomes critical. For complete details: <https://campfire-sunshine.org/hollys-workshop/>