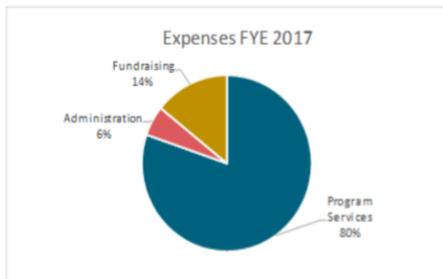


# Our Fiscal Snapshot

2016-2017



Condensed Statement of Revenues & Expenses		
	6/30/2017	6/30/2016
<b>Revenues</b>		
United Way	\$ 113,028	\$ 116,270
Fundraising	\$ 136,161	\$ 97,827
Program Dues & Fees	\$ 147,419	\$ 100,343
Contributions	\$ 54,750	\$ 51,424
Grants	\$ 11,197	\$ 30,979
Other	\$ 3,180	\$ 2,239
<b>Totals</b>	<b>\$ 465,735</b>	<b>\$ 399,082</b>
<b>Expenses</b>		
Program Services	\$ 359,134	\$ 329,162
Administration	\$ 24,665	\$ 32,360
Fundraising	\$ 63,540	\$ 36,402
<b>Totals</b>	<b>\$ 447,339</b>	<b>\$ 397,924</b>
<b>Net Income (Loss)</b>	<b>\$ 18,396</b>	<b>\$ 1,158</b>

For additional information  
 (863) 688-5491 | info@campfire-sunshine.org  
 www.campfire-sunshine.org  
 Camp Fire Program Center  
 2600 Buckingham Avenue, Lakeland



# Camp Fire Sunshine Central Florida



## Annual Report 2016-2017



## Our Promise

Young people want to **SHAPE** the world.  
 Camp Fire provides the opportunity for them to

Exposure to vocational skills  
 Career opportunities  
 New interests  
 Continuing education  
 Appreciation of diversity  
 Motivational tool

**FIND** their spark

Leadership skills  
 Serve as board members  
 Make activity choices  
 Self confidence  
 Public speaking  
 Stand up for beliefs

**LIFT** their voice

Welcoming environment  
 Explore new interests  
 Meet new people  
 Ability to drop "labels"  
 Spend time out of doors  
 Overcoming roadblocks

**DISCOVER** who they are

In Camp Fire, it begins **NOW**.  
 Light the fire within.

### Our Programs

- OUT-OF-SCHOOL TIME**
  - Adventures in Learning
  - Vacation Station
  - STEAM Team Afterschool Enrichment Program
  - Club Program
  - Westwood LEADS Program
- TEEN SERVICE & LEADERSHIP**
  - ACES Outdoor Leadership
  - Buckingham Terror Haunted House Challenge Program
  - Alternative Spring Break
  - CF66 Service-Learning Road Trip
  - Volunteer Youth Corp
- ENVIRONMENTAL & CAMP**
  - Camp Light-A-Spark Day Camp
  - Nature Quest Camp
  - Fall Camp
  - Spring Camp

## Our Leadership 2016-2017

Amanda Blount  
 Florida Southern College  
*President*

Kristin Phillips  
 International Paper  
*Past President*

Lauriane Ciccarelli  
 Troiano & Roberts  
*President-Elect*

Cindy Green  
 Furr and Wegman Architects  
*Vice President*

Sandra Roth  
 Polk County School Board  
*Vice President*

Ginny Sigle  
 Boring Business Systems  
*Treasurer*

Zachary Roth\*  
 Student  
*Recording Secretary*

Holly Lane  
 Executive Director  
 Corporate Secretary

Jennifer Dankowski  
 John Freer  
 Craig Hosking  
 Molly Johnson  
 Kevin Kingery  
 Calvin Knight  
 Robert Lay  
 Amanda LePere  
 Jim LePere  
 John Monte  
 Ed New  
 Cindy Roberts  
 Kade Ross  
 Tania Ruiz  
 Alyss Ruster  
 Cindy Sharp  
 Adam Smith  
 Kyle Welch\*

\* Youth Member

Some of you may be a fan of TED Talks. I am as well. You may have caught some messages from Brene Brown. She talks a lot about vulnerability and courage. One of my favorite messages from her is that "What we know matters, but who we are matters more." At the beginning of each Camp Fire Board meeting, we share The Promise together. Some of us have it memorized, some share a copy with a friend, some of you will post it on social media, and you will always see The Promise at a Camp Fire Kentucky Derby party, at the front door of the Haunted House, and at most Camp Fire events. We are all familiar with the words in The Promise, but like Dr. Brown says, "Who we are matters more." The Camp Fire community is made up of individuals who (like in the Camp Fire Promise) "find their spark, lift their voice, and discover who they are." We do this by telling the Camp Fire story daily - with classmates, with family, with co-workers, and with friends. I often share that people don't join organizations, people join people. I am thankful for people like Kelly Andrews and Jill Petrey who shared their Camp Fire story with me when I moved to Lakeland a little over 11 years ago.

I know that Lauriane (as the next Board President) will continue to daily create a message of action and inspiration in order for members of our community to continue to see how special the Camp Fire family truly is. I am so glad that those of you here have said yes to Camp Fire and are spending time with us this evening. This board year has gone by so quickly and each of you have played a part in the success of this past year. Thank you to the Camp Fire staff, board members, families and youth members who accomplish great things for this special community.

Dr. Brene Brown shared that "Authenticity is a collection of choices that we have to make every day. It's about the choice to show up and be real. The choice to be honest. The choice to let our true selves be seen." Thank you to each of you for your authenticity, for your compassion, and for your leadership. Thank you for living the message in The Promise instead of just reciting it. I am thankful for you.

Amanda Blount, President



# Our Youth

**1103** youth served  
**3** years old - **12th** grade  
**55%** from financially at-risk homes  
**49%** boys - **51%** girls

Camp Fire Sunshine Central Florida offers an extensive array of programs designed to meet the needs and interests of the youth, families, and communities we serve. While the programs may vary by participant and purpose, there are elements that clearly define it as a Camp Fire program it is inclusive and welcoming, provides a physically and emotionally safe environment, challenges children and teens to learn and grow with the support of trained adult staff, enhances academic performance, and encourages civic engagement.

# Our Outcomes

Camp Fire's Outcome Management tools illustrate the impact of Sunshine Central Florida programming with middle and high school age youth. The process documents changes in behavior and thought by the teens by using six developmentally appropriate indicators of *thriving behavior*. Camp Fire teens in 6th-12th grade outperformed the National Camp Fire results in the following six areas:

- |                               |                         |
|-------------------------------|-------------------------|
| Social Skills (Inclusiveness) | Social Skills (Empathy) |
| Life Skills                   | Conflict Resolution     |
| Purpose                       | Confidence              |

Through the council's partnership with the United Way of Central Florida, we are able to monitor the academic performance of Camp Fire youth against a like comparison group of non-involved children and teens.

**Camp Fire children and teens attended school more frequently than the comparison group, the first important step in academic achievement. In addition, elementary age youth outperformed in READING and MATH - either increasing their grade to or maintaining an A or B average.**

# Our Camp Fire Story



# Our Partnerships

Camp Fire appreciates and values our amazing community partners. It is their support and belief in the role Camp Fire plays in children's lives that enables us to thrive as an organization. From fundraising opportunities like Lakeland Pig Fest to outreach activities at Westwood Middle School in Winter Haven, our community partners help us extend our reach, work towards common goals, provide the funding necessary to fulfill our promise.



- Bucs Bye Week Golf Tournament
- Citrus Center Kiwanis
- Drifter's Car Club
- generationOn
- GFWC Junior Women's Club
- Lakeland Business Leaders
- Lakeland Flying Tigers
- Lakeland Pig Fest
- Publix Super Markets Charities
- Terry Simmers
- Two Men and a Truck
- United Way of Central Florida
- Walt Disney Parks and Resorts
- Westwood Middle School



# Our Events

Camp Fire's very dedicated and hardworking board members and supporters come together each year to create a series of events with two primary focuses - to raise resources and to build awareness in the community. Their efforts have paid off with record breaking numbers at the annual Kentucky Derby Party and Wine & Screams Preview Party.

Friends of Camp Fire, sponsors, parents and more gather together to celebrate the work of the council while building a greater sense of community.

